Write This Way to Success: Mastering the Art of Science Communication
SCTR Annual Mentorship Symposium
August 2, 2019
Drug Discovery 110

8:00-8:55AM Registration and Continental Breakfast (Drug Discovery Lobby)

8:55-9:00AM Welcoming and Opening Remarks
Marc Chimowitz, MBChB, Associate Dean for Faculty Affairs and Faculty Development, Professor of Neuroscience, Director of SCTR KL2 (K12) Program

9:00-10:00AM Keynote Address
Kirk St.Amant, Ph.D., Professor and the Eunice C. Williamson Endowed Chair of Technical Communication, Louisiana Tech University and University of Limerick
“Research that Resonates: Creating Meaningful Messages for Different Groups”

10:00-10:45AM
Thomas G. Smith, Ph.D., Department Chair and Professor, MUSC Center for Academic Excellence, and Associate Director, Center for Academic Excellence and The Writing Center
“Types of Science Writing: Purpose, Form and Function”

10:45-11:00AM Networking Coffee Break

11:00-11:45AM
Speaker, TBA
“Editing and Feedback”

11:45-12:30PM
Kimberly McGhee, Ph.D., MUSC Science Writer
“Earning Your Audience: Respecting Your Readers’ Needs”

12:30-1:30PM Lunch (Drug Discovery Lobby)

1:30-3:45PM Breakout Sessions (30-45 minutes each)
**Participants will rotate among all three workshops. Participants should bring three printouts of their writing sample for fresh comments from each group.**

**Workshop I:** Tom Smith (Genre)

**Workshop II:** Leader TBA (Editing)

**Workshop III:** Kim McGhee (Audience)